



Ratemaking, Product and Modeling Seminar Sponsorship Opportunities

March 17–19, 2024

Sheraton New Orleans

New Orleans, LA

About the Casualty Actuarial Society

The Casualty Actuarial Society (CAS) is a leading international organization for credentialing and professional education. Founded in 1914, the CAS is the world's only actuarial organization focused exclusively on property and casualty risks and serves over 10,000 members worldwide.

CAS members are experts in property and casualty insurance, reinsurance, finance, risk management, and enterprise risk management. Professionals educated by the CAS empower business and government to make well-informed strategic, financial, and operational decisions.

Our members hold a variety of actuarial and leadership positions with insurance and reinsurance companies, brokers, consulting firms, state insurance departments, educational institutions, financial services, and other businesses that are looking to assess and manage risk.



Benefits of Sponsorship

The CAS Ratemaking, Product, and Modeling Seminar is a premier professional event for property and casualty actuaries, drawing 675 participants and 70% in person. This event includes sessions on a broad range of property and casualty actuarial topics and networking opportunities. The meeting design is shaped by members, for members, to ensure the most relevant and valuable conversation, connection, and learning for actuaries influencing the property and casualty field.

Sponsors can choose one of four participation levels that provide a variety of benefits, with the option to increase engagement through a broad selection of a la cart sponsorship opportunities.



Meeting at a Glance

The seminar will take place at the Sheraton New Orleans Hotel, located near the renowned French Quarter and Central Business District. Below is a tentative schedule for sponsor engagement at this event. Please refer to the event website and program guide for more details. Exhibit tables will be centrally located to increase participant interaction. Participants are especially encouraged to visit exhibitors during meals and networking breaks and are eligible to participate in the meeting's exhibit passport raffle.

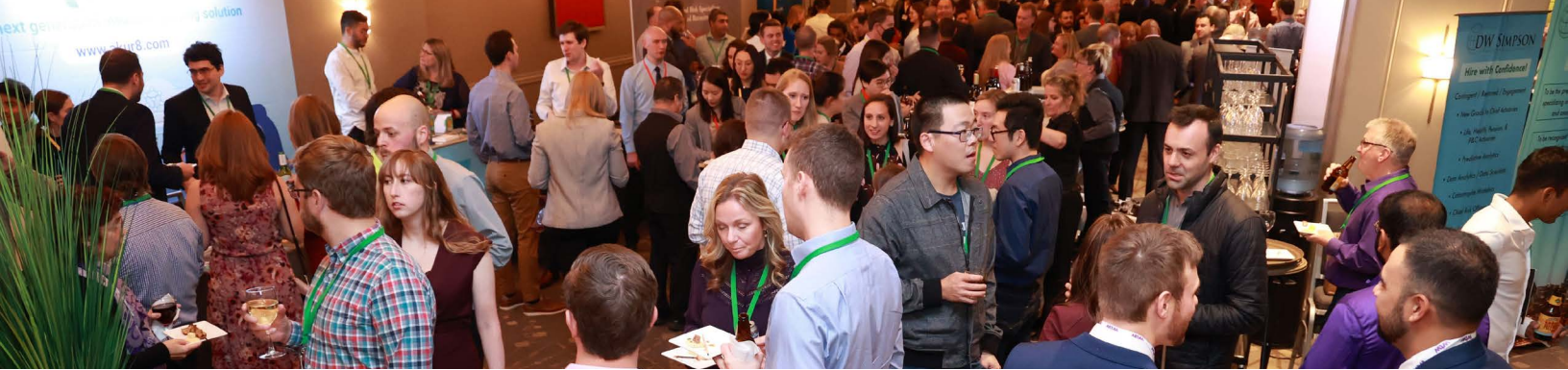
Key Exhibit Hours

Sunday, March 17, 2024	<ul style="list-style-type: none"> • Afternoon, Exhibitor Set Up • Evening, Attendee Welcome Reception
Monday, March 18, 2024	<ul style="list-style-type: none"> • Morning, Continental Breakfast • Morning, Networking Break • Afternoon, Networking Break
Tuesday, March 19, 2024	<ul style="list-style-type: none"> • Morning, Continental Breakfast • Morning, Networking Break • Afternoon, Exhibitor Break Down

* Specific exhibit hours are subject to change as the committee creates the final program agenda.

Society Partners Program

The CAS Society Partners program provides sponsorship discounts, preferential sponsorship selection, and broad brand recognition year-round on the CAS Website, in an issue of *Actuarial Review Magazine*, and with social media. Details on this program can be found at www.casact.org/sponsorships.



Sponsors can select one of the packages below, with the option to add additional a la cart selections as listed on the next page. Prices below are before any eligible society partner discounts.

	Platinum 12,600	Gold \$8,500	Silver \$4,500	Bronze \$1,600
Pre-Event Recognition				
Sponsor logo with hyperlink on meeting website	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Sponsor logo featured in a “meet the sponsors” section of e-program book, along with a URL and a 50-word organizational description	✓	✓	✓	✓
Pre-event registration list for 1x email use ¹	✓	✓	✓	
On-Site Recognition				
Sponsor logo displayed at registration	✓	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓	✓
Invitation to include a flyer or small brochure in welcome bags for in-person attendees	✓	✓	✓	
Invitation to provide a small, branded promo item in welcome bags for in- person attendees	✓	✓	✓	
Choose one: A) Tabletop exhibit space (6-foot skirted table(s), chairs, and one easel); or B) Access to a small meeting room during a breakfast, during a roundtable session, or after the day’s program for private small group meetings or a product or service demo.	16x8-foot space with a skirted 6-foot table, a high top, and 2 chairs	16x8-foot space with a skirted 6-foot table, a high top, and 2 chairs	10x5-foot space with a skirted 6-foot table and 2 chairs	
Exhibitor Pass	2	2	1	
Choose one: A) Wi-Fi sponsor; B) meeting app sponsor; C) livestream sponsor; D) welcome reception sponsor; E) networking break sponsor; F) continental breakfast sponsor, each with specific branding available.	✓	✓		
Full page ad in e-program book	✓			
Choose one: Invitation to introduce keynote speaker (3 mins) or Invitation to introduce closing general session (3 min)	✓			
Post-Event Access				
Post-event registration list for 1x email use ¹	✓	✓	✓	

¹ Participants select whether to share their contact information.



These a la cart selections are available with one of the packages on the prior page:

<p>Headshot Booth Sponsor \$5,000 (exclusive per day)</p>	<p>Sponsor a one-day headshot booth for attendees to help them improve their LinkedIn, company “About Us”, or other social media profiles. Sponsors are welcome to serve as greeters at this booth.</p>
<p>Lunch Sponsor \$5,000 (exclusive per lunch)</p>	<p>The lunch sponsor will receive recognition in the meeting app and signage at the luncheon.</p>
<p>Hydration Sponsor \$3,500 (exclusive)</p>	<p>Help keep attendees hydrated by sponsoring a souvenir aluminum water bottle branded with a custom event design that incorporates your logo for use at water stations.</p>
<p>Networking Break Sponsor \$2,500 (exclusive per break)</p>	<p>Sponsor a morning or afternoon networking break and receive recognition in the meeting app and signage at the break.</p>
<p>Continental Breakfast Sponsor \$2,500 (exclusive per day)</p>	<p>Sponsor a continental breakfast and receive recognition in the meeting app and signage at the breakfast.</p>
<p>Additional Exhibitor Badge (each) \$625</p>	<p>Exhibitor badges grant access to provided meals, breaks, and the exhibit area only. Society Partner discounts are not provided to additional badge purchases.</p>
<p>Upgrade Exhibitor Badge to Full Registration \$725</p>	<p>Upgrade one of your included sponsor package exhibitor passes to a full registration pass to gain access to all professional education sessions. This option is available only to exhibitor packages included with silver-platinum packages. Others looking to purchase regular registration badges should purchase them directly at rpm.casact.org. Society Partner discounts are not provided to additional badge purchases.</p>



2024 CAS Ratemaking, Product, and Modeling Seminar Sponsorship Application

Please note once you return this signed agreement, the CAS will provide you access to online forms to provide the most updated information on you branding and any included exhibitor badges.

Organization Name: _____

Contact Name: _____

Contact Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Meeting Sponsorship Package Selection	
Platinum	\$12,600
Gold	\$8,500
Silver	\$4,500
Bronze	\$1,600
A La Cart Additions	
Headshot Booth Sponsor	\$5,000
Lunch Sponsor	\$5,000
Hydration Sponsor	\$3,500
Networking Break Sponsor	\$2,500
Continental Breakfast Sponsor	\$2,500
SUBTOTAL	
Partner Member Discount: Executive (-25%), Premier (-20%), Supporting, (-15%)	-\$
Additional Exhibitor Badge (each)	\$625
Upgrade Exhibitor Badge to Full Registration	\$725
GRAND TOTAL	

Check here if you would like to charge your selections against you CAS Society Partners Balance for the year of this event.

Company Representative Signature

Printed Name and Title

Date

Terms: By signing this application, the organization confirms they have read and agreed to the full set of terms on the subsequent pages.

Terms and Conditions

Thank you for registering to sponsor this CAS event. Adherence to the following terms and conditions will result in a successful event for sponsors, attendees, and staff.

1. Application Submission & Payment

- Please email a copy of your completed application to sponsorships@casact.org. The CAS reserves the right to refuse space to any sponsorship applicant who, in the opinion of the CAS, deals in products or services unrelated to this meeting or who is unlikely to contribute to the overall objectives or purpose of the event, or for any other reason in the CAS's sole discretion.
- CAS Society Partners receive preference in selecting from available sponsorship opportunities as outlined in that program's materials.
- Payment is due to the CAS no later than 20 days prior to the event. If paying by check, please mail a copy of your application and your check to The Casualty Actuarial Society, PO Box 710425, Philadelphia, PA 19171-0425. If you would prefer to pay by credit card or ACH, please contact the CAS.
- The sponsor confirms that their organization name as listed in their application is spelled correctly, with proper spacing and capitalization.
- Sponsors may not conduct group functions, such as meetings, off-site events, receptions, or other similar activities, during times which conflict with any officially programmed meeting event without prior written approval from the CAS.

2. Sponsorship

- The CAS will identify and acknowledge sponsors as a sponsor of the CAS. Such identification and acknowledgement shall include displaying the corporate logo and certain other identifying information of sponsor on marketing and promotional media and materials, as permitted in connection with qualified sponsorship payments under the Internal Revenue Code and relevant regulations. The placement, form, content, appearance, and all other aspects of such identification and acknowledgement shall be determined by the CAS in its sole discretion, such determination which shall not be unreasonable.

3. Mutual Intellectual Property License

- The CAS is hereby granted a limited, non-exclusive license to use the name, acronym, and logo of sponsor ("Sponsor Marks") to identify sponsor as a sponsor of the CAS. Sponsor represents and warrants that it has the full authority to grant the license provided herein.
- Sponsor is hereby granted a limited, non-exclusive license to use the name, acronym, and logo of the CAS ("CAS Marks"), with the limited authority to use CAS Marks in connection with the event and other sponsorship activities, as approved by the CAS in advance of such use on a case-by-case basis. The CAS represents and warrants that it has the full authority to grant the license provided herein.

4. Badges

- Sponsor exhibitor badges, included with the selected package and those additional badges purchased, will be furnished at on-site registration, and allow access to the meals, breaks, and the exhibit areas only. Badges must be worn at all times to gain access to eligible meeting activities. For receptions that are "by invitation only," tickets will be provided at registration based on sponsorship package. Attendance at the full meeting sessions requires purchase of a full registration badge or upgrade.

5. Exhibit Area

- Exhibit table locations will be allocated based on sponsor package level and in order of application receipt. The CAS maintains the exclusive and unrestricted right to assign space.
- Sponsors who require additional equipment or power for their exhibit table(s) will be connected by the CAS to the appropriate event venue contact to order and pay for those items directly.

- Nothing may be attached or suspended from any event venue structure or leaned against any wall. No writing, taping, tacking, or nailing to walls is permitted.

6. Materials & Shipping

- All exhibit booth items and sponsorship materials for participant in-person welcome bags (flyer/brochure and branded promo item) should be shipped directly to the hotel or event venue. Hotel or event venue shipping and handling fees apply and are the responsibility of the sponsor. Details on shipping address and arrival date deadline will be provided separately. Materials that arrive after the deadline will not be included in the welcome bags and will be returned to any on-site staff from the sponsor organization. The CAS will not ship late or leftover materials back to sponsor. Sponsors are responsible for table set up and break down.

7. Security

- Sponsors are responsible for the security of their personal and organizational property. Neither the CAS nor the event venue are liable for any loss or damage of materials.

8. Insurance

- Sponsor agrees to maintain adequate insurance to fully protect the CAS and the event venue coverage during the dates of the event, including set up and breakdown days against any and all claims of any nature whatsoever that may arise from sponsors participation in this event and be prepared to furnish a certificate of insurance to the CAS if requested.

9. Waiver

- Sponsor waives all claims against the CAS, its officers, directors, members, employees, and agents, as well as against the event venue, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failures to act. In the event that the CAS should be held liable for any event that might result from a sponsor's action or failure to act in any manner whatsoever, such sponsor shall reimburse the CAS and hold the CAS harmless from liability resulting therefrom.

10. Indemnification

- Each sponsor shall indemnify and hold harmless the CAS, the event venue and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims, and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the sponsor, its employees, agents, or contractors.

11. Force Majeure

- Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of the CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the event at the scheduled time, the CAS may postpone or cancel its event and the CAS shall retain such part of the sponsorship fees as shall be required to compensate the CAS for reasonable expenses incurred up to the time of such postponement or cancellation. Remaining sponsorship fees shall be refunded after the CAS and sponsor make good faith sponsorship adjustments.

12. Violations & Amendment of Terms and Conditions

- In the event of violation by any sponsor of any of these terms and conditions, or if for any reason the CAS considers the exhibit or sponsor meetings to be objectionable or contrary to the intent and purpose of the event, the sponsor may be removed from the event at CAS's sole discretion. In such an event, the CAS will not be liable for returning materials, refunding the sponsorship fee, or any related costs or damages, and the license to use CAS Marks will be revoked immediately.
- The CAS reserves the right to make changes, amendments, and additions to these terms and conditions, policies, or other event requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of the CAS.



For more information please email
sponsorships@casact.org

Stay Connected

